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February 25, 2025

RE: New WCISA Member: Rheo AI

WCISA is pleased to announce Rheo AI as a new member company:

Rheo Al 2378 Sunningdale Dr. Tustin, CA 92782 USA Website: <u>https://rheo.ai/</u> Contact: Prashanth Iyengar, CEO E-Mail: <u>prashanth.iyengar@rheo.ai</u> Phone & Fax: 817-897-6933



Rheo provides AI-based software platforms for operations management, catering to manufacturing companies.

WCISA is a nonprofit corporate membership organization of North American suppliers of machinery, materials and accessories used for making all types of wire and cable. Members are based or have an established subsidiary in North America. WCISA's mission is to promote its member's products and services by providing member companies with representation, networking/social opportunities and services at wire and cable trade events and conferences. WCISA is active, both as an exhibitor and supporter, in wire and cable trade events and conferences throughout the world. WCISA also offers three types of scholarships to its member companies. Details and a member list can be found at www.wcisaonline.org.

Contact: Mike McNulty, WCISA Executive Director